

State Enhanced Public Education Subcommittee/Workgroup

Meeting Minutes for September 17, 2010

10:00 am – 4:00 pm at

Camp Murray, Washington

Members in Attendance:

Kate Rico, Lewis County, Vice-Chair
Deb Homan, Clallam County
Cathy Field, Mason County
Dale Wilson, Benton County
Melody Hirsch, Garfield County
Aric Cothren, Wahkiakum County
Mike Shannon, Spokane County
Tina Bobbitt, Walla Walla County
Carri Gordon, Washington State Patrol
Dolores Blas, Washington State Patrol
Kayreen Lum, King County
Stacey Garcia, Yakima County
Kay McKellar, Chelan-Douglas Counties
Vicki Thoroughman, Snohomish County
Stacey Berg, Kittitas County
Brandon Schmidt, Kittitas County
Brandy Bledsoe, Kitsap County
Katie Gillespie, Pierce County
Rosanne Garrand, State EMD

Members in Attendance via Conference Bridge:

Susan Waltz, Whitman County
Jennifer Purkeypyle, Skamania County

State Office in Attendance:

Kim Wilson

Welcome and Introductions:

Kate Rico, the Vice-Chair welcomed everyone to the meeting and introductions were made.

Approval of July Minutes:

During the July meeting, it was decided the October meeting was going to be hosted by Kay McKellar of RiverCom (Chelan and Douglas Counties). This was added to the July minutes and they were approved with this addition.

October Meeting:

- The October meeting will be held at the Wenatchee Police Department. Kay McKellar will be following up with the state office with more information. This will include information on the hotel and lunch ideas.
- Ideas for training included:
 - Building presentations
 - Michael Bushmohle (teaching speaking techniques)
 - How to partner with County EM's so that we are not relaying the same message
 - what different groups are doing
 - Focus on target groups- designing festivities for 12 months
 - Inviting Volunteers (Outside Agencies), sharing ideas. This may be an idea for the spring.
 - How to go about getting donations or partners.
- Deb Homan is going to be creating a list of vendors. Everybody was to send their information to Deb by the 10th of the month.

What's Your Location? Statewide Campaign Update:

Due to Lorri being on vacation, there was no update available. This was tabled until the next meeting.

Old Business:

- **School Poster Ideas-Katie Gillespie**
 - The schools love the idea. They had an event that took place and were able to give suggestions to what information was needed on the posters.
 - In most cases, the schools have to dial 9-9-1-1.
 - Because some of the teachers live outside of the city, they need to have the name of the city written in for them. They have a tendency to forget when in a panic.
 - The poster should also include the room number, building number, wing number, and classroom callback number or extension.
 - They are very excited about the idea and would like them ASAP.
 - Katie informed the group of the procedures of how the school liaison who helps develops the education program. The bring dispatchers in after an event for the After Action Report to what worked and what can be done differently.
 - Katie will have these procedures available for the October meeting.
- **Website Development-Lorri**
 - No update available (tabled until next meeting)
- **Facebook Update-Kay McKellar**
 - Kay attended the classes on Facebook and Dan has emailed the activity log to her.
 - The account name has been changes to the approved name voted on by the group (*911-Washington State*).
 - Once the site and name have been approved, an email will be sent out asking everyone to join so the domain can be upgraded.

- All sub-subcommittee members need to sign on as Administrators.
- Kate Rico resigned from the sub-subcommittee.
- **Federal Funding Proposal Update-Dan**
 - No update available (tabled until next meeting)
- **PSA Cost (Feedback from this)- Kay, Kayreen, P.E. Coordinator from Grant County**
 - Kayreen received quotes from King5 Television and the Regal Movie Theater Titan. She sent them to Dan.
 - Dan will update the rest of the group.
- **Roadmaps-Rosanne**
 - The maps should be available with the next week or two. An email will be sent out when they arrive.

New Business:

- **Sonic Boom Causing a “Boom in 911 calls**
 - Was requested to address the issue of the rise of inappropriate 911 calls from the sonic boom from the Wireless Communication subcommittee.
 - The group decided to use this as an example when educating the public about what defines an emergency and when to call 911.
 - Pierce County used its Reverse 911 system to alert its citizens.
 - May want to use the media outlets in the future. The group saw no need to issue a press release as EMD had issued one at the time of the sonic boom.
 - Because Dan was not present at this meeting, may want him to go to Wireless Communications Subcommittee Chair to clarify what was being requested of the Public Education Subcommittee.
- **Other Business:**
 - Some members have noted concerns over the fact they need more advance notice of the dates of the meetings. This is due to trying to schedule for attendance. It was requested to have the following month’s meeting scheduled at least 20 days in advance.
 - Because the current contract expires at the end of December, Bruce Baardson from the state office came in to explain how any public education money not spent prior to the end date of the contract would roll over into the next contract period if a county was able to have a contract. He also mentioned how the state wanted contracts to have an effective date according to the biennium (two years).
 - Microsoft Publisher is an eligible purchase for public education.

Reminder:

- **The next meeting location will be at the Wenatchee Police Department in Wenatchee on October 21 from 9-4. Watch for more information to be coming out soon.**

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